

Community Acting Now



Monday, August 3, 2009

Diane Mathis

BT Mathis

Agenda



- Introductions
- About CAN
- Meet & Greet
- For Your Awareness: Redevelopment Proposal
Roselle Golf Club & Roselle Shopping Center
- Questions
- Next Steps

About CAN



- Faith based, community focused, solution oriented, global citizenship
- Interests
 - Increasing cultural consciousness
 - Continuous education and development
 - Prospering through good works
 - Lifting up our youth and each other
 - Adding value to our community
 - Enhancing quality of life
- Guiding Principles
 - Act now
 - Do Good
 - Be the Difference

Community Acting Now: Member Profile



- Desirable Attributes
 - Part of the Solution
 - Contributes to making things work
 - Sets the example of adding value
 - Provides constructive input
 - Ability to leave political alliances at door
 - Passionate about people and community
 - Positive leadership behavior
 - Makes a positive impact on others
 - Willing to learn, grow and adapt
 - Never gives up
- Undesirable Attributes
 - Part of the Problem
 - Disrupts or confuses
 - Whines or complains
 - Has given up on community
 - Does not offer solutions
 - Points fingers at others
 - Is negative
 - Negative role model
 - Brings people down
 - No credibility
 - Unwilling to learn, grow or adapt

Community Acting Now: Schedule



1st QTR	Date	JULY	Date	AUGUST	Date	SEPTEMBER
	TBD - 2010	Schomberg Museum	08/03/09	CAN Kickoff/Golf Course Update	09/04/09	Publish Frequently Asked Questions (FAQ) from meet/greet
	TBD - 2010	Digital Divide Training: The Basics of using email & Social Technology	08/09/09	Cultural Discussion: A War for Your Soul Video	09/19/09	African Heritage Festival, Holmdel, NJ
			TBD	1 st Hispanic: Judge Sotomayer Celebration	09/25/09	African American Heritage Tour: Washington, DC
			08/5/10-8/15/10	South African Tour, Johannesburg-Cape Town		
2nd QTR	Date	OCTOBER	Date	NOVEMBER	Date	DECEMBER
	TBD	Speaker Series: Dr. Therman E. Evans, From Purpose to Promise Driven Life & Book Signing	11/07/09	Cultural Discussion: Post Traumatic Slave Syndrome	12/05/09	Cultural Discussion: A Girl Like Me, Video
	10/31/09	10 th Annual WISOMMM African Ball and Awards	TBD	Digital Divide Training: The Basics of using email & Social Technology	12/26/09	Kwanzaa Celebration
3rd QTR	Date	JANUARY	Date	FEBRUARY	Date	MARCH
	01/15/10	Martin Luther King's Birthday	TBD	Black History Celebration	TBD	Women's History Celebration
	TBD	Speaker Series: Dr. Deauwand Thomas, Gangs and Solutions to Them	TBD	Cultural Discussion: Spanish as a Second Language	TBD	Speaker Series: Juliette Millien Personal Branding
		Cultural Action: Digital Divide Training: The Basics of using email & Social Technology	TBD	Speaker Series: TBD, Personal Wellness		
4th QTR	Date	APRIL	Date	MAY	Date	JUNE
	TBD	Speaker Series: TBD, Managing Police Interactions	05/05/10	Cinco de Mayo	06/19/10	Juneteenth
	TBD	Cultural Discussion: Cradle to Prison	05/30/10	African American Heritage Parade	06/14/10	Puerto Rican Day Parade
	04/25/10	Bring Your Daughters/Sons to Work		Digital Divide Training: Technology		

Meet & Greet Icebreaker



I. Each table

A. Everyone at table share their:

1. Name
2. Length of time they have lived in Roselle
3. What they like about living in Roselle

B. Add up all of the years of residence in Roselle at your table

C. Summarize a list of the things they like about Roselle

D. Identify one person at the table to be a spokesperson

II. Each spokesperson

A. Share the collective input from your table

1. Total # of years of Roselle residence represented at table
2. Tell us what your table likes about living in Roselle



Community Acting Now

Next Steps: CAN Inviting New Members:

- We welcome:
 - Every ethnicity
 - Every Faith
 - All cities, towns, boroughs, states, etc.
- To join, sign sheet today and/or become a fan on our facebook page
- Start participating in events based on interest, bring forth topics and get involved.

Upcoming: Bus Ride



Date: Friday, September 25, 2009

Departs From:

Roselle Community Center
1268 Shaffer Ave
Roselle, NJ

Departs Roselle at: 6:30 AM

Leaving Washington, DC at: 5:30 PM

Cost:

\$85.00 If Purchased before August 10th

\$95.00 After August 10th

Make checks payable to: "Diane Mathis"

Mail to: PO Box 1882, Linden, NJ 07036

More Info:

908-397-4523 or 908-590-6100

Proceeds to
United States Marines
Birthday Ball
Celebrating 234
Years



MARINES
THE FEW. THE PROUD.

8/3/09

Questions about CAN?



Redevelopment Proposal: *Disclaimer* Golf Club & Shopping Center

- Proposal date July
- Layman's interpretation
- Subject Matter Experts were invited, if present can help answer questions
- Notes:
 - CAN will capture questions and answers for publishing later
 - Proposal is public document available to anyone, purchase copy at Boro Hall



Redevelopment Proposal: *Current* Golf Club & Shopping Center



- Roselle Golf Club was for sale, Sale is in progress
- Developer (buyer) is Milton L. Ehrlich, Inc., (MLE) who currently owns Roselle Shopping Center
- Combined land is 60 acres (Golf Club and Shopping Center)
- Tax revenue for Roselle Golf Club is \$298,813
- Homes/residences border Golf Club/Shopping Center
- # of stores are vacant in shopping center
- Redevelopment proposal in very preliminary stages



Redevelopment Proposal: *Future/Vision* Golf Club & Shopping Center

- Post MLE purchase and redevelopment:
 - Provides multi-family, modern garden style apartments, maximum of 5 stories, with parking
 - Revitalize Roselle Shopping Center and shopper experience
 - Includes mixed-use component of residential units on upper floors
 - Tax revenues generate \$8,845,570 of which Borough will receive about \$4.1 million to municipality, \$3.6 million to school, \$984K to county
 - See Fiscal Analysis for tax abatement details

Questions



8/3/09

Next Steps: Redevelopment



- Suspect additional meetings will occur between MLE and Mayor/Council and associated resources
- Future meetings hosted by Mayor/Council for community may occur.
- CAN will host or post update on new info
- CAN will publish a Frequently Asked Questions (FAQ) by 9/4/09

CLOSE



- **ACT NOW!**
- **DO GOOD!**
- **BE THE DIFFERENCE!**

Community Acting Now

